



THRIVE GLOBAL PROJECT

2022 IMPACT REPORT

Giving Students the Fuel to Thrive

TABLE OF CONTENTS

CONTENT	PAGES
Letter from TGP's Executive Director	3
About TGP	4 - 9
TGP Adventures & Partnership Feature	10 - 14
TGP Program One -- Unzip the Potential	15 - 18
TGP Program Two -- Ready to Thrive	19 - 22
TGP Program Three - - Thriving Global Citizens	23 - 25
TGP Program Four - - The Lunch Project	26 - 28
Meet the TGP Leadership Team	29
2023 Sneak Peek	30 - 31
Join the Thrive Tribe	32

LETTER FROM GRACE, TGP'S EXECUTIVE DIRECTOR



Thrive Fam,

What an amazing 2022 it was, fueling the communities we serve with the resources to thrive! Throughout this Impact Report, you will see BIG numbers of impact that reflect the progress we achieved across all of our 4 programs. We are excited to share this incredible impact that was only made possible by the generosity of your donations and partnerships. However, before jumping into the statistics, I want to take a moment to highlight the profound significance and similarity we share with the school kitchens that prepare meals for the students we serve.

Imagine your own kitchen—the heart of your home, where you gather with loved ones. It's the place where you eagerly await a delicious meal or find solace during challenging times. This haven is no different for me or for the 'mamas' we employ in our school kitchens. During our visit to Tanzania over the summer, I witnessed the mamas' extraordinary dedication and spirit. I saw these mothers, coming together, joyfully stirring porridge while effortlessly coordinating their efforts for the day ahead. They laughed and shared stories, proudly introducing their children to me and eagerly sharing their names and ages. Their faces radiated hope, knowing that this job empowered them to support their families. I felt honored to sit at the heart of their community, listening to their stories and witnessing the transformative power of Thrive Global Project's program The Lunch Project has in their lives.

There was one story that particularly hits home for me. While in Tanzania, Kathryn and I were invited into the home of one of the mothers. As we stepped inside their Maasai home, made of mud and cow dung, the scorching heat outside vanished, giving way to the cool shade of her humble hut. She laid out her finest cloths for us to sit on, and with pride in her eyes, she shared how being employed by TGP has enabled her to provide for her child, ensuring that they could stay in school. The stresses of parenthood alone are immense, and the fact that she could guarantee her child a daily meal brought her immense relief. The salary she earned by preparing, cooking, and serving hot lunches allowed her to improve her home by building a separate small hut for safe ventilation during cooking, ensuring her family's well-being. All of this was made possible by something as simple as a meal and the power of your donations.

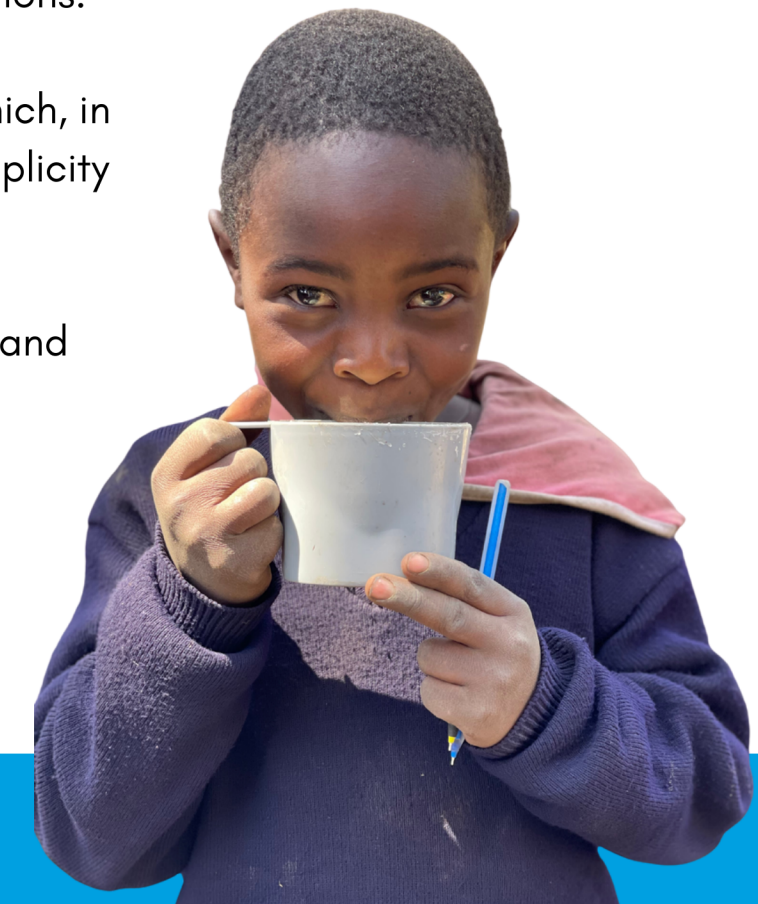
Through your generous contributions in 2022, you played an integral role in creating the impact you'll see in this report. You changed the lives of children, which, in turn, transformed their communities. The mission and vision of TGP is so simple, give kids the fuel to thrive. Yet, year after year, we witness the impact this simplicity has on these resilient and incredible communities we serve across the globe.

As we step into 2023, we aspire to expand our impact by establishing a global hub, starting in the United States and across Africa. But, we'll need your help and hope you will again come alongside us to do just that.

Keep Thriving,

A handwritten signature in black ink that reads "Grace Moyd". The signature is written in a cursive, flowing style.

Grace Moyd



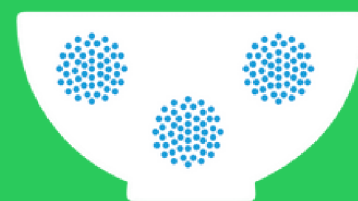


TGP

BY THE NUMBERS

7,000+

STUDENTS FED HOT LUNCH EVERYDAY



4 TOTAL PROGRAMS



30,720

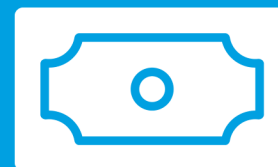
STUDENTS IMPACTED SINCE FOUNDING

IMPACT IN 5 CONTINENTS SINCE FOUNDING



150

STUDENT SCHOLARSHIPS



\$98,000

AWARDED SINCE 2020

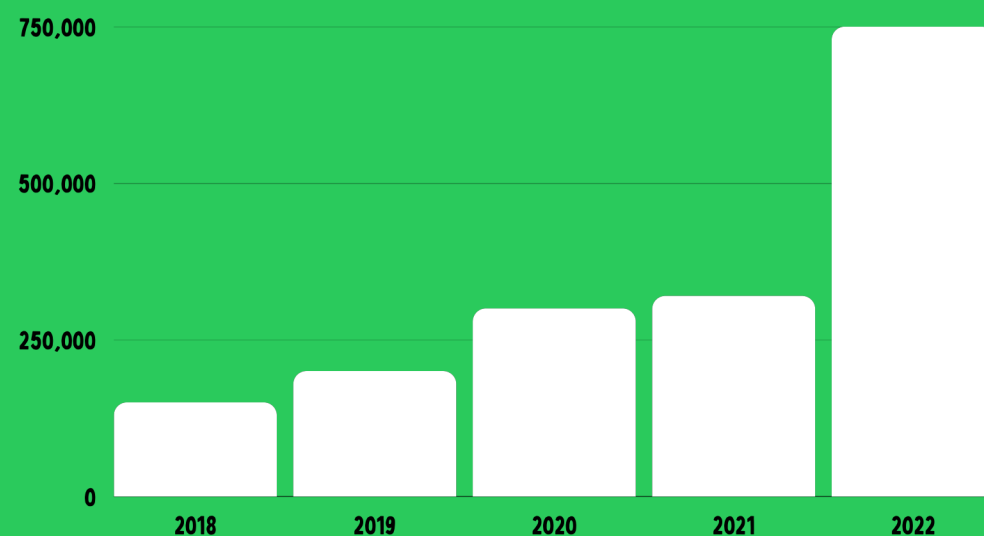


TWENTY EIGHT



KILIMANJARO CLIMBERS

EXPLOSIVE GROWTH SINCE FOUNDING!



10,152

STUDENTS IMPACTED IN 2022



37



GLOBAL PARTNERS SINCE FOUNDING

WHAT IS THRIVE?

GIVING STUDENTS THE FUEL TO THRIVE

Our Mission is to be the global resource hub that empowers underserved students and communities by increasing racial and gender equity that enables economic mobility through access to innovative programs and quality educational opportunities.

OUR GUIDING PRINCIPLES



SUSTAINABLE PROGRAMS

We invest in forming strong relationships with local non-profits on the ground working hand-in-hand with the students we support.



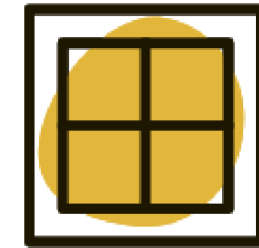
LOCAL PARTNERS

We partner with local organizations around the world who are providing educational resources to the most vulnerable children.



PROOF OF IMPACT

We prove, monitor and evaluate the projects you fund with village updates globally and ways to volunteer locally.

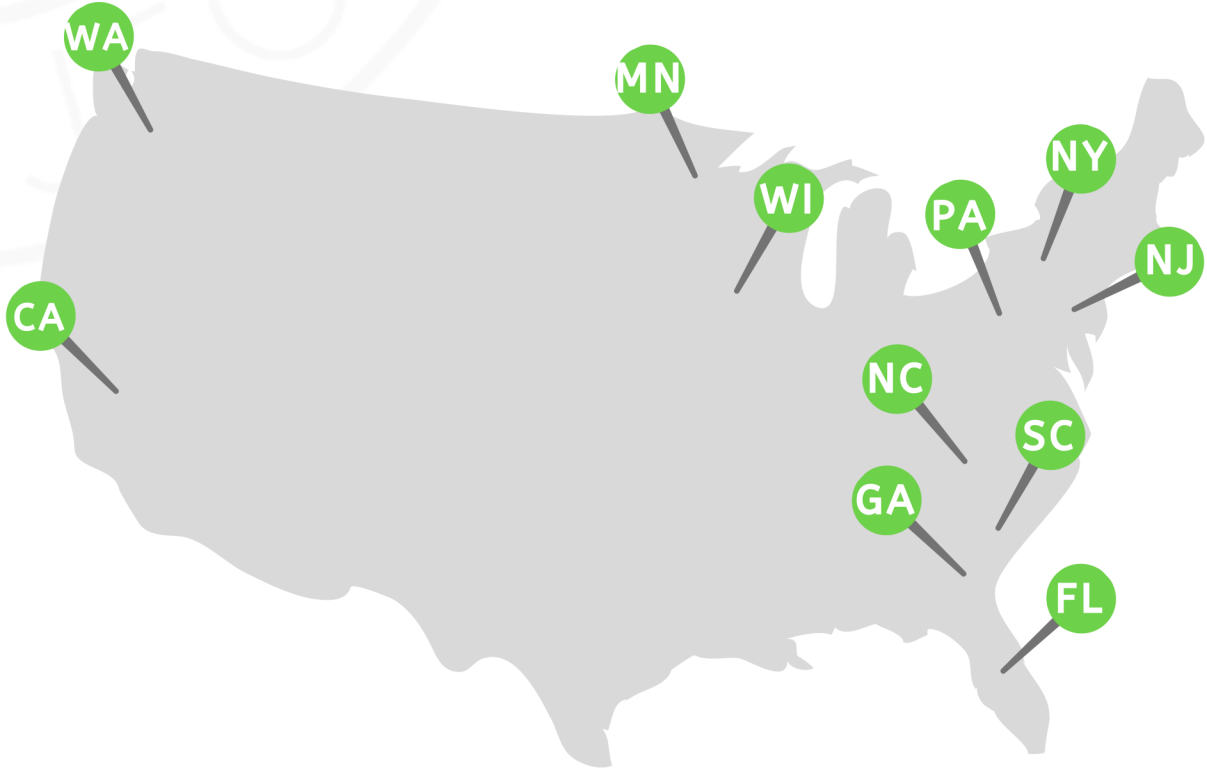


100% TRANSPARENCY

With all of our operating costs covered by private donors, 100% of your donation will go to our programs.

OUR MISSION IS LOCAL & GLOBAL

30,000 + STUDENTS IMPACTED WORLDWIDE



14,000 SUPPORTED DOMESTICALLY SINCE 2017

16,000 SUPPORTED GLOBALLY SINCE 2017

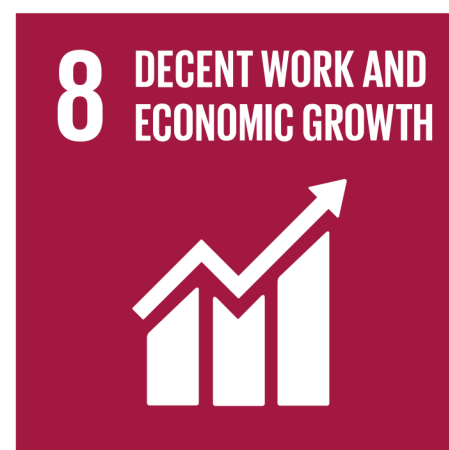
4 YEARS **5 CONTINENTS** **37 PARTNERS** **47 COMMUNITIES IMPACTED**

OUR PROVEN FRAMEWORK



UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

Through our programs and services, Thrive Global Project is proud to serve 9 of the 17 UN Sustainable Development Goals.



2022 PARTNERSHIPS

At Thrive Global Project, we partner with key organizations to grow our reach and theirs as well. Our mission to give access to quality education for ALL students gets stronger with each partnership we make.

LOCAL & NATIONAL PARTNERS



GLOBAL PARTNERS



OUR PARTNERSHIP WITH THE GIVE TO LEARN TO GROW FOUNDATION



In 2022, we teamed up with the Give to Learn to Grow Foundation to raise money to build a computer lab for nomadic children in Africa.

The Give to Learn to Grow Foundation's mission is to partner with our community to support and enhance the lives of underprivileged children around the world by providing the resources for education, inspiring them to grow, and empowering them to give back.

With 15 people climbing Mt. Kilimanjaro, this fundraiser surpassed its goal, raising over \$355,000!

It has been so wonderful to join hands with Thrive Global Project and our foundation, Give to Learn to Grow. Thanks to this partnership, and the generosity of Thrive Global Project, we have been able to supply our students with the essentials of the classroom, such as school supplies and backpacks.

We are equally excited to have had assistance in creating a milestone international fundraising initiative as organized by TGP. Thanks to this shared venture, our team of volunteers will hike Kilimanjaro in July 2022, and funds raised will build computer labs for nomadic children of Somaliland! Thrive Global Project made these fundraising initiatives attainable for our teams and we are so grateful for their support and guidance!!

BARWAKO NALAYEH, CFO, GIVE TO LEARN TO GROW FOUNDATION



Over \$355,000 Raised!

in partnership with the Give to Learn to Grow Foundation

TACKLING THE SUMMIT TO GIVE KIDS THE FUEL TO THRIVE!

After over a year of planning and fundraising, 15 brave adventurers tackled Africa's highest mountain, Kilimanjaro! With the help of Thrive Global Project, this fundraiser raised over \$355,000 to build computer labs for nomadic children in Africa.

Preparation for this feat took many months of dedication, but with the support of over 1,000 donors and 15 climbers, this has been Thrive Adventures' most successful partnerships and Kilimanjaro Climbs to date!







PARTNERSHIP IMPACT

OUR PARTNERSHIP WITH THE GIVE TO LEARN TO GROW FOUNDATION



Through our committed partnership with the Give to Learn to Grow Foundation, with your donations, we have impacted 1,200 students since 2021.

We are proud to support the Give to Learn to Grow Foundation's mission to support and enhance the lives of underprivileged children around the world by providing the resources for education, inspiring them to grow, and empowering them to give back.



In 2022, we traveled to Tanzania to lead a group of volunteers on a Vision Trip to learn more about our programs and watch their donations in action!



OUR CORE PROGRAMS

GIVING STUDENTS THE FUEL TO THRIVE



UNZIP THE POTENTIAL PROGRAM

Provides disadvantaged, low-income K-12 Students with a resource-filled backpack that contains a tailored school supply kit to provide equitable classroom (and virtual classroom) experiences.



READY TO THRIVE PROGRAM (RTT)

Provides first generation college students with a scholarship and access to educational programming to better prepare for the transition to college.



THRIVING GLOBAL CITIZENS (TGC)

An education program that uniquely fosters empathy and cultivates compassion in elementary aged children by connecting them to their peers in Africa.



THE LUNCH PROJECT (TLP)

A community-driven lunch program in Tanzania that provides students a hot lunch, giving them the fuel to THRIVE in the classroom so that they can in turn transform their lives and their communities.

UNZIP THE POTENTIAL PROGRAM



UNZIP THE POTENTIAL

13X

Students living in poverty with less access to school supplies are 13x less likely to graduate on time

\$1,000

Every school year, teachers spend \$500 - \$1,000 out of their own pocket to support and buy basic school supplies for the disadvantaged students

75%

More than half of teachers in high poverty districts report that 75% of their students don't have supplies on the first day

Our Unzip The Potential program aims to solve these hardships through three primary methods in the United States and Abroad:



Backpacks



Resources



Workshops



UNZIP THE POTENTIAL PROGRAM

SINCE OUR FOUNDING, WE HAVE EMPOWERED OVER 14,000 STUDENTS IN THE UNITED STATES BY PROVIDING THEM WITH CRITICAL RESOURCES THEY NEED TO SUCCEED IN THE CLASSROOM

EDUCATIONAL ITEMS

PENS/PENCILS/CRAYONS

SCISSORS

TECHNOLOGY – SUCH AS LAPTOPS

PAPER

LEARNING ACTIVITY BOOKS



HYGIENE PRODUCTS

SOAP

WASHCLOTHES

WOMEN'S HYGIENE PRODUCTS

TOOTHBRUSH

DEODORANT

All backpacks are tailored to fit the needs of the local community. Contents of backpacks vary.

READY TO THRIVE PROGRAM



READY TO THRIVE

Giving a low- to middle-income child just **\$500**

increases the likelihood of them graduating college by **5X**

First generation students face several barriers in their pursuit to be the first in their families to attend and graduate college, including navigating the admissions process, financial-aid, and schoolwork without the resources needed to transition equitably from high school to college with limited resources.

Launched in 2020, the **READY TO THRIVE** program was created to address the needs of local, low-income, high-achieving Charlotte-area students who are the **first in their families to attend college** by providing a **\$500 check directly to the student** and access to educational programming to help these students to have a more equitable college experience.

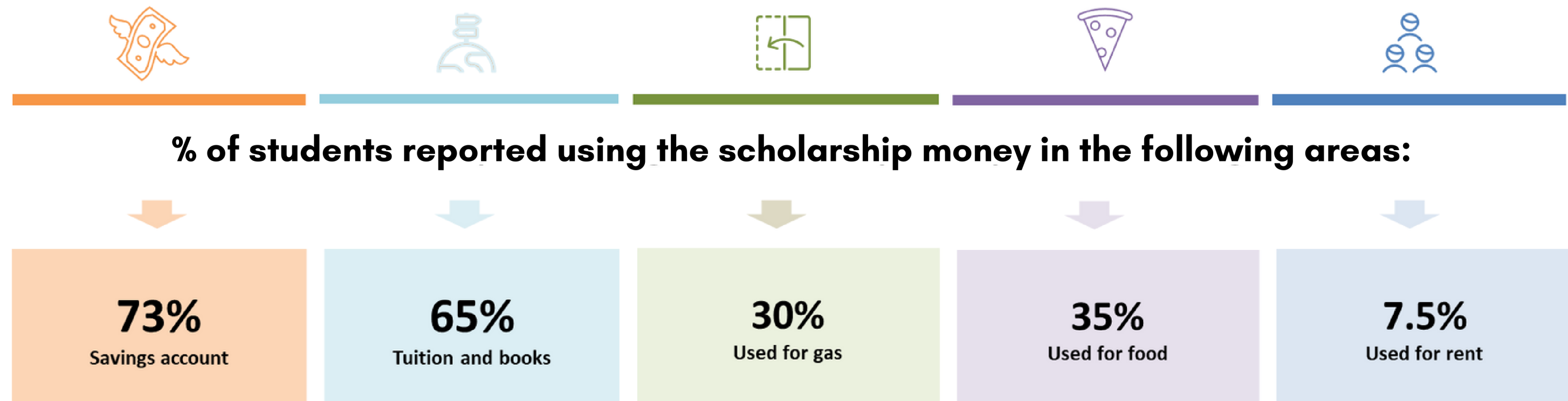


RTT PROGRAM IMPACT STATS

Since its inception in 2020, **Ready to Thrive** has given over **150 scholarships** to Charlotte, NC college students totaling **\$98,000** in funding for school and basic needs.

- Each scholarship recipient in the program **receives a \$500 check, made out directly to the student** to use however they see fit to support their transition to college
- The scholarship, coupled with the skills learned during the financial literacy workshop, **allows students to feel a personal sense of responsibility** for how they choose to use the money

Where students report they spend their money:



READY TO THRIVE: CURRENT WORKSHOPS



Financial Literacy Workshop

This workshop is presented in partnership with Wells Fargo, teaches students personal finance and saving skills to set them up for personal finance success



Stress Management Workshop

This workshop is presented in partnership with Wofford College, the mindfulness, resiliency and wellness workshop teaches students the skills required to effectively navigate personal and emotional experiences



Alcohol and Drug Awareness,

presented in partnership with Mecklenburg County ABC, introduces students to learning more about alcohol and drug awareness as college students to learn more about the risks



Design Thinking Workshop

We use Design Thinking to design our program. Design Thinking is a human-centered approach to innovative problem-solving. We partner with students to put them in the driver's seat of program development



"The Ready to Thrive workshops provided new ways for me to manage my stress so I can experience college in the best way possible without letting it take a toll on my mental health."



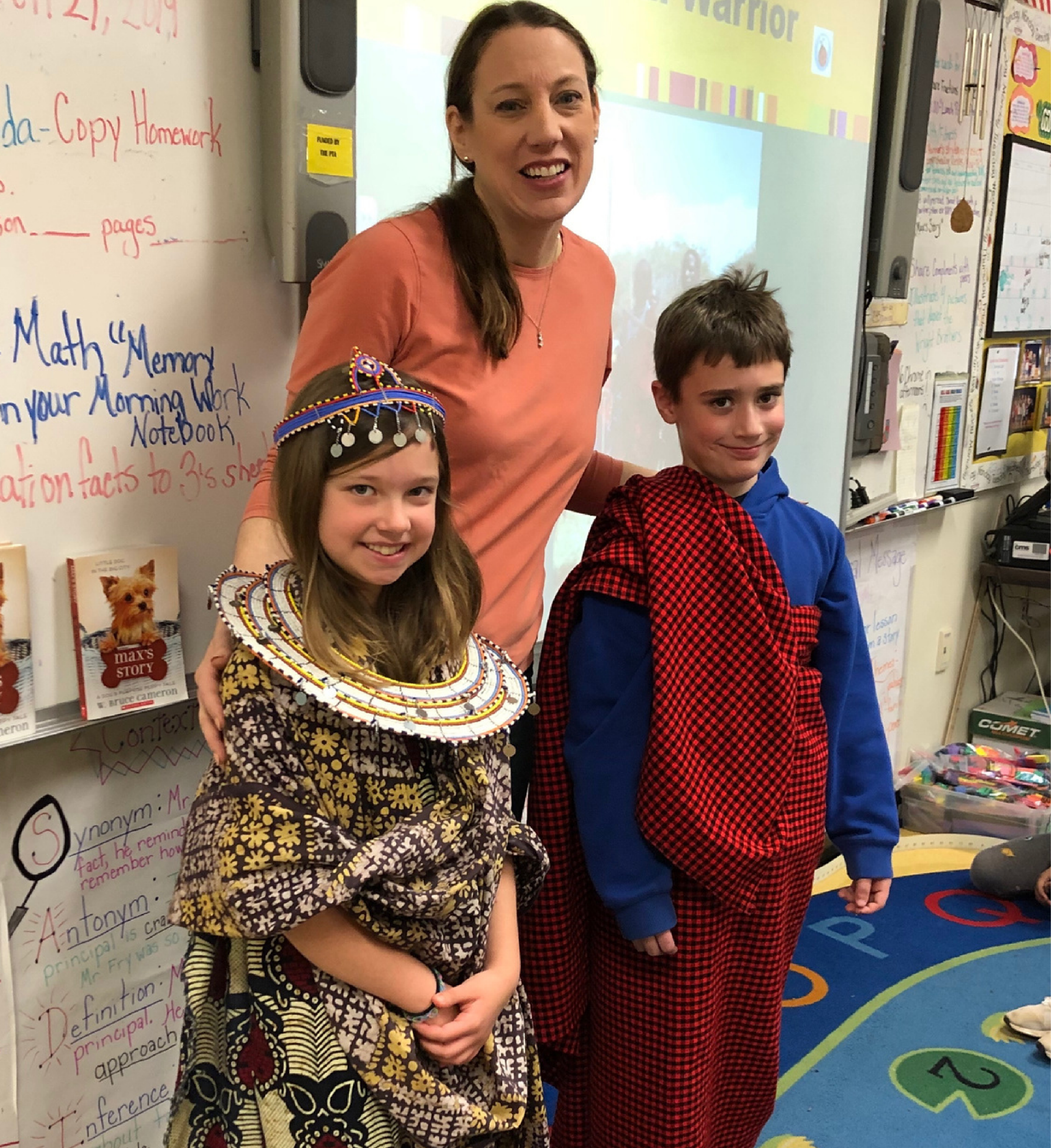
Supported By:



WOFFORD COLLEGE



THRIVING GLOBAL CITIZENS PROGRAM



THRIVING GLOBAL CITIZENS (TGC)

THE BENEFITS OF EMPATHY EDUCATION NOT ONLY IMPROVE CLASSROOM CULTURE, BUT ALSO THE CULTURE OF LOCAL COMMUNITIES.



**What is
TGC?**

Thriving Global Citizens is an interactive, virtual educational program that provides elementary-aged students with resources and tools to uniquely **foster empathy and cultivate compassion** by connecting them to their peers in Africa



**Why does
TGC
matter?**

Research from the University of Kansas indicates that **students transitioning to middle school show evidence of declines in cognitive empathy**. The study describes that 4th and 5th grades would be an ideal time to focus on social and emotional growth in students.



**Why
we started
TGC**

We believe that global education is key to developing empathy. Through Thriving Global Citizens, we have created a global educational hub for students to develop empathy for their peers across the globe. **We believe that empathy is essential for increasing social capital, equity, collaboration, as well as emotional and social wellbeing**

TGP LIVE! INTERACTIVE TGC CLASSROOM EXPERIENCE

1. Empathy
2. Culture
3. Environment
4. Economics



INTERACTIVE MAP
That means that you can click on the photos next to the dots on the map to learn about Tanzania and the Maasai culture!

JAMBO!
In Swahili, that means, Hello!

IN THE CLASSROOM

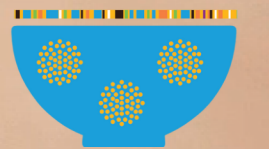
Teachers can use TGC virtual content to implement empathy education into their curriculum. Students, teachers, and parents also have access to TGPlive - an interactive map that allows participants to get an inside look at life within the Maasai community and the Lemanyata Primary School.

The image shows a map of Tanzania with various photos of Maasai people and their environment. A magnifying glass icon is positioned over a photo of a young boy in a blue sweater. A speech bubble next to him says 'JAMBO! In Swahili, that means, Hello!'. A text box above the map explains that users can click on photos next to dots on the map to learn about Tanzania and the Maasai culture. To the right, a section titled 'IN THE CLASSROOM' describes how teachers can use TGC virtual content to implement empathy education, and mentions that students, teachers, and parents have access to TGPlive, an interactive map that provides an inside look at life within the Maasai community and the Lemanyata Primary School.

TGPLive! enables students to learn about their peers in Tanzania and the Maasai culture through an engaging and interactive classroom presentation.

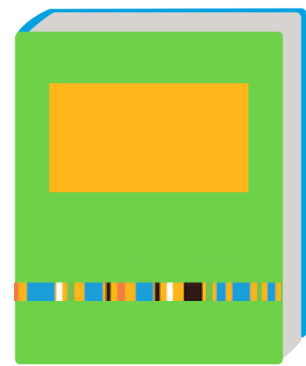
Our Empathy Education Curriculum is geared towards students K-5 (grouped K-2 and 3-5) and takes learning empathy to a new level by integrating common-core subjects into lessons that foster empathy.

THE LUNCH PROJECT



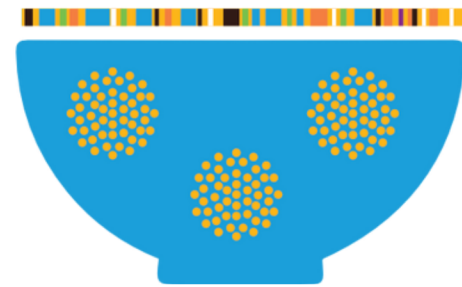
THE LUNCH PROJECT

Founded in 2011, **The Lunch Project** has been empowering students in Tanzania to **THRIVE** for over a decade.



6

schools have a community-run lunch program



7,000+

kids receive a hot lunch 5 days a week



1.2 Million

hot lunches served per school year across all 6 schools



30

local staff employed to cook the meals each day

In 2022, Thrive Global Project (TGP) officially acquired The Lunch Project (TLP) **making TLP** a program of **Thrive Global Project**. Through this program, we empower the local community through a circular economy approach, reducing food and production waste, giving students critical nutrition.

TGP is proud to continue TLP's mission to fuel learning.

THE FUEL TO THRIVE: WATCH OUR MINI DOCUMENTARY

WATCH NOW!



WATCH NOW!



MEET THE LEADERSHIP TEAM



GRACE MOYD
Executive Director



KATHRYN MCLEOD
Director of Marketing & Development



ERNEST MMGAGA
Tanzania Country Director

Thrive Global Project is the passion of a small but mighty team that has over 35 years of collected experience in global development, social enterprises, consulting, and leading trips across the globe.

2022 BOARD OF DIRECTORS

- **CHRIS HANNE** - DASHIELL REALTY
- **ANNIE MAKELA** - HILLBROOK SCHOOL
- **STACY MCBRIDE** - CONTEC
- **JJ LITTRELL** - WELLAIR
- **JEAN-MARIE NSHIMIYIMANA** - MASTERCRAFT
- **GARRY L. MCFADDEN** - MECKLENBURG COUNTY SHERIFF
- **AMY DASHIELL** - DASHIELL REALTY
- **MICHELE DUDLEY** - DONAHUE CHARITABLE FOUNDATION
- **AYNSLEY STOTLER** - WELLS FARGO
- **SIREESHA THOMPSON** - TRANE TECHNOLOGIES
- **TRICIA SISTRUNK** - ATTORNEY & COMMUNITY VOLUNTEER

ABOUT THE GLOBAL RESOURCE HUB - TANZANIA

Thrive Global Project's Tanzanian Hub will be a physical space that enables multiple components and connections to fully support the 7,000+ students we currently serve.

The Hub will not only be used as a place for cultivating sustainability in our Tanzanian programs but also as a place to increase on-the-ground impact. It will serve as a launching pad for our mobile resource and food library, supporting the communities we serve in culturally appropriate ways.

TGP GLOBAL HUB PLANNED IMPACT PILLARS



7,000+

Students will receive a resource filled backpack giving them the tools to succeed



NGO

TGP will be opening an NGO in Tanzania in order to help us better fulfill our mission of the TGP Hub



ONE RESOURCE & TECHNOLOGY CENTER

One Resource Center filled with all the tools, technology and resources to support student success



3,000+

Female students will receive required hygiene products annually



7,000+

Kids receive a hot lunch every day through our school feeding program - reducing food waste and increasing sustainability



6

Schools have a community-run lunch program that improves attendance and grades



2 to 3

TGP offers 2-3 trips annually for **volunteers** to get involved in on the ground work



97

Teachers annually are provided training to learn best practices and support under the Ministry of Education



35+

Local staff and artisans employed to deliver our mission and programs

Designed in partnership with

Deloitte.

ABOUT THE GLOBAL RESOURCE HUB - LOCAL & VIRTUAL

At Thrive Global Project (TGP), we believe in providing students with the resources and support they need to thrive academically, personally, and professionally. That's why we are excited to introduce the TGP Local Hub, a vibrant community center dedicated to empowering students and enriching our local community.

TGP LOCAL/VIRTUAL HUB IMPACT METRICS



14,000+

To date, 14,000 Students in the United States have received a resource filled backpack giving them the tools to succeed. Including over 7,700+ Mecklenburg County students



K - College

We support students through their entire educational life cycle. From early childhood education to graduating college, we provide students with the tools, programming and resources to THRIVE



80+

Annually, we will provide 80+ scholarships to local low-income college students. Providing just a few hundred dollars in scholarships increases the likelihood of them graduating college by 5X



4,800+

TGP offers thousands of hours of volunteer opportunities annually. From high-impact skilled volunteer engagements to hyper local instant impact opportunities



40+

We have provided low-opportunity students with increased access to technology and digital literacy training



13+

Expert-led workshops, design thinking sprints, and masterclasses geared toward helping students be successful in and out of the classroom



30+

We have partnered with with dozens of high impact organizations to help fulfill our mission. From nonprofits to Fortune 500 companies, together we give kids the fuel to thrive

Designed in partnership with

Deloitte.

THE THRIVE TRIBE: WHERE DONORS BECOME PART OF OUR TRIBE



THRIVE TRIBE

YOUR SUBSCRIPTION TO DOING GOOD

The Thrive Tribe is a group of dozens of dedicated donors who have turned their single donations into monthly donations! For the cost of their monthly Netflix bill, these kind, generous and dedicated individuals create impact for students monthly.

WANT TO KNOW WHAT WE'RE UP TO? FOLLOWS US!

