

THRIVE GLOBAL PROJECT

2021 IMPACT REPORT

Giving Students the Fuel to Thrive



WHAT IS THRIVE?

GIVING STUDENTS THE FUEL TO THRIVE

We are steadfast in our mission to remove barriers to quality education experiences, economic mobility, increased social capital, and racial equity by empowering students by providing the tools and programming for success.

OUR GUIDING PRINCIPLES



SUSTAINABLE PROGRAMS

We invest in forming strong relationships with local non-profits on the ground working hand-in-hand with the students we support.



LOCAL PARTNERS

We partner with local organizations around the world who are providing educational resources to the most vulnerable children.



PROOF OF IMPACT

We prove, monitor and evaluate the projects you fund with village updates globally and ways to volunteer locally.



100% TRANSPARENCY

With all of our operating costs covered by private donors, 100% of your donation will go to our programs.



2021

BY THE NUMBERS

4

TOTAL PROGRAMS

20,568

STUDENTS IMPACTED
SINCE FOUNDING



1

**NONPROFIT
ACQUIRED**

70

COLLEGE STUDENTS
AWARDED



\$46,000

in scholarships to
support first year
of college

5,094

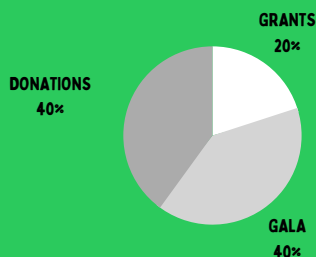
STUDENTS
IMPACTED IN 2021



EIGHTEEN

LAPTOPS GIVEN TO
STUDENTS

WHERE THE MONEY CAME FROM

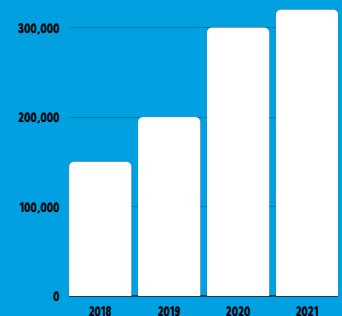


25

PARTNERS



EXPLOSIVE GROWTH SINCE FOUNDING!



OUR MISSION IS LOCAL

WHO WE SERVE

In the United States, our programs work directly with students and partners across the country.



8,000+

**SUPPORTED
DOMESTICALLY**

SINCE 2017



BUT ALSO GLOBAL

WHO WE SERVE

Thrive provides students around the globe with educational resources to empower them in the classroom. We believe that to break the cycle of poverty we must provide quality education.



27,000 STUDENTS IMPACTED WORLDWIDE

4 YEARS

5 CONTINENTS

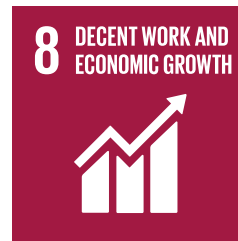
47 COMMUNITIES IMPACTED

30 PARTNERS

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

OUR MISSION IS GLOBAL

Through our programs and services, Thrive Global Project is proud to serve 9 of the 17 UN Sustainable Development Goals.



THE GLOBAL GOALS



2021 PARTNERSHIPS

OUR PARTNERSHIPS ARE EVERYTHING

LOCAL & NATIONAL PARTNERS



GLOBAL PARTNERS



WHAT OUR PARTNERS SAY:



We are proud partners of TGP. I first met TGP early in 2020 and learned about their mission to provide educational resources to under-resourced students and knew immediately that it was a great partnership and relationship for what we do at Carolina Youth Coalition.

One of the best parts of our partnership is getting to work hand-in-hand with Grace and Kathryn. They are really awesome, extremely detailed oriented, and very timely. You can really tell that they're passionate about their mission and supporting students.

We're proud to partner with TGP and really believe in what they do and glad to have them as part of our team.

AARON RANDOLPH, EXECUTIVE DIRECTOR, CAROLINA YOUTH COALITION



OUR CORE PROGRAMS

GIVING STUDENTS THE FUEL TO THRIVE



UNZIP THE POTENTIAL PROGRAM

Provides disadvantaged, low-income K-12 Students with a resource-filled backpack that contains a tailored school supply kit to provide equitable classroom (and virtual classroom) experiences.



READY TO THRIVE PROGRAM (RTT)

Provides first generation college students with a scholarship and access to educational programming to better prepare for the transition to college.



THRIVING GLOBAL CITIZENS (TGC)

An education program that uniquely fosters empathy and cultivates compassion in elementary aged children by connecting them to their peers in Africa.



THE LUNCH PROJECT (TLP)

A community-driven lunch program in Tanzania that provides students a hot lunch, giving them the fuel to THRIVE in the classroom so that they can in turn transform their lives and their communities.

UNZIP THE POTENTIAL

13X

Students living in poverty with less access to school supplies are 13x less likely to graduate on time

\$1,000

Every school year, teachers spend \$500 - \$1,000 out of their own pocket to support and buy basic school supplies for the disadvantaged students

75%

More than half of teachers in high poverty districts report that 75% of their students don't have supplies on the first day

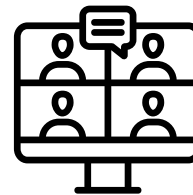
Our Unzip The Potential program aims to solve these hardships through three primary methods:



Backpacks



Resources



Workshops



UNZIP THE POTENTIAL PROGRAM

MORE THAN A BACKPACK. WE UNZIP POTENTIAL.

educational items

PENS/PENCILS/CRAYONS

SCISSORS

TECHNOLOGY – SUCH AS LAPTOPS

PAPER

LEARNING ACTIVITY BOOKS

hygiene products

SOAP

WASHCLOTHES

WOMEN'S HYGIENE PRODUCTS

TOOTHBRUSH

DEODORANT



All backpacks are tailored to fit the needs of the local community. Contents of backpacks vary.



UNZIP THE POTENTIAL PROGRAM

EXPERT LED WORKSHOPS

Through expert led workshops/videos, Unzip The Potential supports parents/educators who surround at-need students by providing them proven methods and tools to best support the needs of these students.



EDUCATORS

Learn more about the Thrive Global Project resource package and Fundanoodle Workbooks designed to help students THRIVE in the classroom - traditional or virtual.



STUDENTS

Workshops that increase college student's social capital in topics such as: Mental Wellness and Resiliency, Career readiness, Drug & Alcohol awareness, and Financial Literacy



PARENTS

Tips and tricks on how to use your new school supplies at home to engage students in learning while at home.



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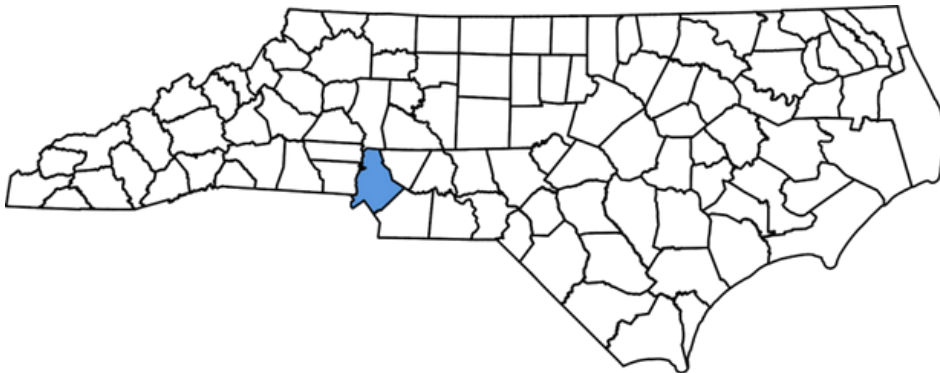
READY TO THRIVE

Giving a low- to middle-income child just **\$500**

increases the likelihood of them graduating college by **5X.**

First generation students face several barriers in their pursuit to be the first in their families to attend and graduate college, including navigating the admissions process, financial-aid, and schoolwork without the resources needed to transition equitably from high school to college with limited resources.

Launched in 2020, the **READY TO THRIVE** program was created to address the needs of local, low-income, high-achieving Charlotte-area students who are the **first in their families to attend college** by providing a **\$500 check directly to the student** and access to educational programming to help these students to have a more equitable college experience.

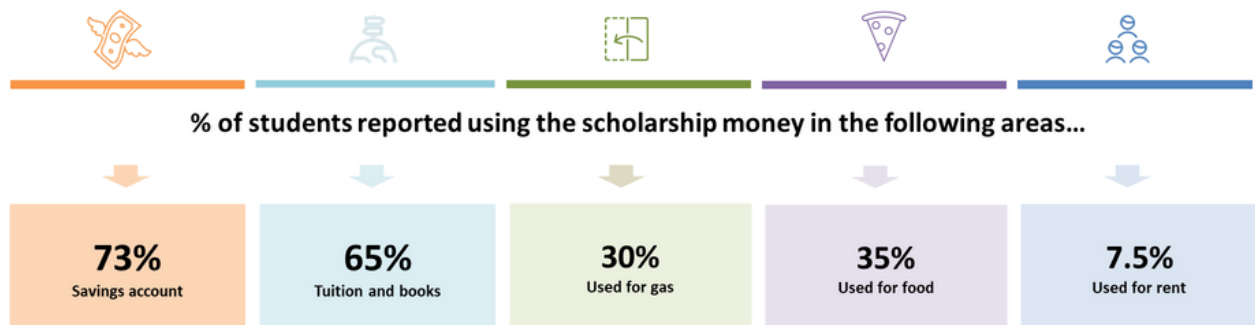


PROGRAM IMPACT STATS

Since inception in 2020, **Ready to Thrive** has impacted over 100 Charlotte, NC college students who received a total of **\$46,000** in scholarship money.

- Each scholarship recipient in the program **receives a \$500 check, made out directly to the student** to use however they see fit to support their transition to college
- The scholarship, coupled with the skills learned during the financial literacy workshop, **allows students to feel a personal sense of responsibility** for how they choose to use the money

Where students report they spend their money:



READY TO THRIVE



WORKSHOPS



Financial Literacy, presented in partnership with Wells Fargo, teaches students personal finance and saving skills to set them up for financial budgeting and success



Stress Management, mindfulness, resiliency and wellness workshop teaches students the skills required to effectively navigate personal and emotional experiences



Internship/Career Readiness introduces students to professional acumen and skills, while also providing coaching to prepare students for opportunities post college



Alcohol and Drug Awareness introduces students to learning more about alcohol and drug awareness as college students to learn more about the risks

"The Ready to Thrive workshops provided new ways for me to manage my stress so I can experience college in the best way possible without letting it take a toll on my mental health."



READY TO THRIVE TESTIMONIAL

GIVING STUDENTS THE FUEL TO THRIVE!

"Growing up in a first-generation Ethiopian household, I was **NEVER TAUGHT FINANCIAL LITERACY.** I believed I had plenty of information on this subject matter, until CYC connected us with Thrive Global Project back in August 2020! It was then when I realized financial literacy is **MORE THAN JUST NOT SPENDING MONEY!** After that 3-day program of teaching us the importance of financial literacy, I began to reach out to many of my older family-friends, counselors, mentors, and even my parents for advice. Additionally, I utilized plenty of online resources.

I AM SO GRATEFUL FOR THIS PROGRAM!

-Sim's Story



IMPACT

Puspanjali's Story



I am Puspanjali Gurung, a sophomore student at Furman University. I am majoring in Public Health on the Pre-Health track. If this is your first time seeing a name like mine, that is because I am an immigrant and refugee from Nepal, a small country in South Asia. Growing up, I saw the role poverty played in health, and that sparked my desire to work in the healthcare field to aid underserved populations in various parts of the world.

Whether Thrive Global Project knows it or not, they are supporting my dream by teaching me necessary life skills that no one else taught me.

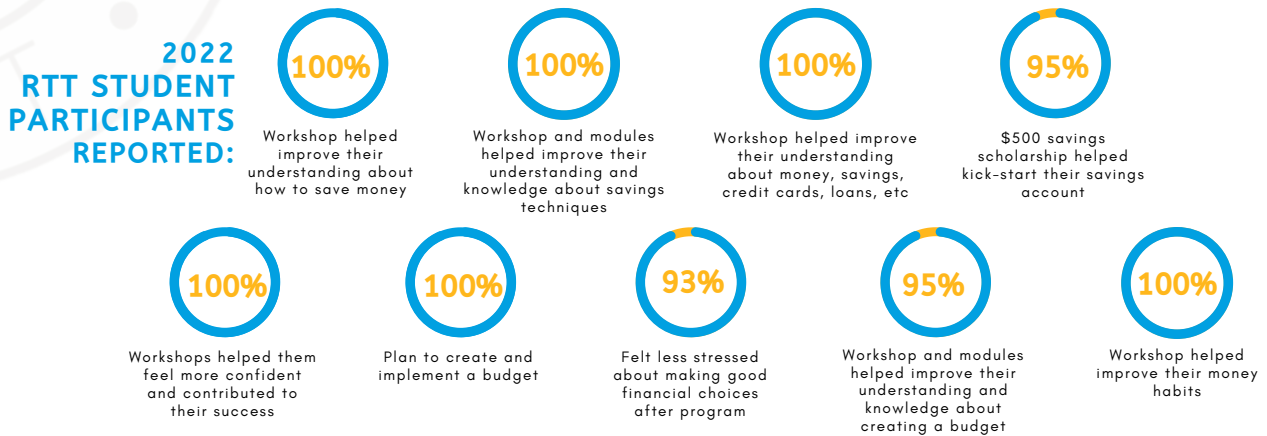
My first encounter with Thrive Global Project was in the middle of the COVID pandemic through a non-profit college readiness organization called Carolina Youth Coalition. Since then, I have participated in every single session that Thrive Global Project has held. The Ready to Thrive Program workshops taught me how to take care of my mental health, given that we were college students in the middle of a pandemic, how to be financially literate, how to prepare for college and life outside of college, and how to manifest my dreams to bring them to reality. In addition, I and other students who participated were given a scholarship for every workshop, and as a first-generation college student who is paying for college all by herself, the financial assistance was incredibly generous. It allowed me to buy the textbooks I needed for my classes, food, and gas. I was also able to add funds to my savings and retirement account, applying what I learned from the financial literacy workshop. The continuous support that I have received from Thrive Global Project and the skills that I've learned from the workshops enabled me to develop a growth mindset, giving me the confidence to pursue numerous opportunities to become an ideal version of myself.

Looking back, the most memorable part of Thrive Global Project was when I got selected to be a Co-facilitator for the Design Thinking Workshop. Honestly speaking, I did not know a single thing about Design Thinking, so I was doubtful of my capabilities to facilitate a workshop. However, Thrive's amazing team members, Grace Moyd and Kathryn McLeod, led me through each step of design thinking (continued on next page)...

... It was remarkable to see the amount of effort that they put into creating programs and workshops specifically curated for students like myself, who are low-income, mostly first-generation, minority students. It was remarkable to see the amount of effort that they put into creating programs and workshops specifically curated for students like myself, who are low-income, mostly first-generation, minority students.

I found myself being touched by the care that my peers and I have received from the Thrive Global Project's team. And I know that all of this could not be done without the help of grants and donors. Contributing to Thrive Global Project is contributing to the success of people like me. So, if you are reading this, just know that you are making a significant impact on my life and the life of many others.

- **Puspanjali Gurung**, Ready to Thrive program participant and Design Thinking Student Facilitator



DESIGN THINKING TESTIMONIAL

*"Thrive Global Project is shifting the narrative and choosing to view problems from different perspectives. They found a way to put students' voices at the forefront of problems that society faces. Through the process of design thinking, in a workshop held in the fall of 2021, they centered conversation around student perspective and problem-solving around Financial Literacy. **Student voice matters.** Students represent the future and their ideas are innovative and novel, and that is a wellspring of knowledge worth tapping into.*

As co-facilitator of this Design Thinking workshop, I saw firsthand how TGP's innovative initiative served as a gateway to amplifying student voices. An organization that prioritizes others does not serve itself, but rather exists to serve others. That is breaking the mold, and I was grateful to be a part of it."

- **Amy Kate Wilkins**, Education Consultant

INTRODUCING DESIGN THINKING

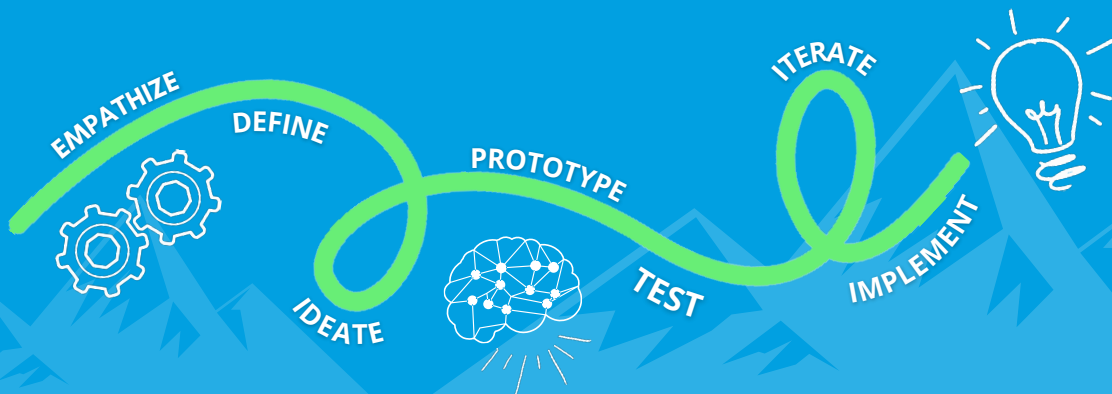
FOR PROGRAM INNOVATION

In 2021, TGP integrated the Design Thinking model into our program development.

Design Thinking is a human-centered approach to innovative problem-solving. We partner with students to put them in the driver's seat of program development.

Peers planning for peers based on their lived experience!

- **A Design Thinking Sprint (or Bootcamp)** is a non-linear, iterative, and creative problem-solving session that is based on the principles of design thinking
- **Design Thinking** is a way to challenge biases and assumptions, identify, and create high-impact solutions to complex problems
- **Design Thinking** uses participant experience, stories, and data as evidence to help identify our most important problems
- **Design Thinking** workshops are held with participants that have first-hand experience in the problems we are trying to solve
- From a **Design Thinking** perspective, it's critical that we understand the problem we're trying to solve and not just create solutions in traditional manners that may not engage the students we serve



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THRIVING GLOBAL CITIZENS (TGC)

THE BENEFITS OF EMPATHY EDUCATION NOT ONLY IMPROVE CLASSROOM CULTURE, BUT ALSO THE CULTURE OF LOCAL COMMUNITIES.

What is
TGC?

Thriving Global Citizens is an interactive, virtual educational program that provides elementary-aged students with resources and tools to uniquely **foster empathy and cultivate compassion** by connecting them to their peers in Africa

Why is
TGC
Important?

Research from the University of Kansas indicates that **students transitioning to middle school show evidence of declines in cognitive empathy**. The study describes that 4th and 5th grades would be an ideal time to focus on social and emotional growth in students.

Why
we started
TGC

We believe that global education is key to developing empathy. Through Thriving Global Citizens, we have created a global educational hub for students to develop empathy for their peers across the globe. **We believe that empathy is essential for increasing social capital, equity, collaboration, as well as emotional and social wellbeing**



INTERACTIVE CLASSROOM EXPERIENCE



IN THE CLASSROOM

Teachers can use TGC virtual content to implement empathy education into their curriculum. Students, teachers, and parents also have access to TGPlive - an interactive map that allows participants to get an inside look at life within the Maasai community and the Lemanyata Primary School.

PROGRAM OVERVIEW

The Thriving Global Citizens program enables students to learn about their peers in Tanzania and the Maasai culture through an engaging and interactive classroom presentation.

Our Global Empathy Education Curriculum is geared towards students K-5 (grouped K-2 and 3-5) and takes learning empathy to a new level by integrating common-core subjects into lessons that foster empathy through the following four modules:

1. Empathy
2. Culture
3. Environment
4. Economics



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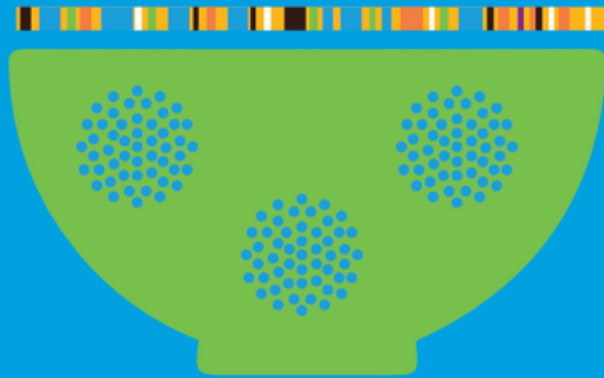
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ANNOUNCING OUR MERGER

GIVING STUDENTS THE FUEL TO

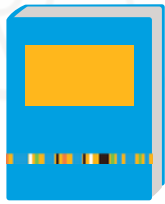
THRIVE

THE LUNCH PROJECT



THE LUNCH PROJECT

Founded in 2011, **The Lunch Project** has been empowering students in Tanzania to **THRIVE** for over a decade.



6

schools have a community-run lunch program



6,000+

kids receive a hot lunch every day



30

local staff employed to cook the meals each day

In 2022, Thrive Global Project (TGP) officially acquired The Lunch Project (TLP) and **making TLP** a program of **Thrive Global Project**.

TGP is proud to continue TLP's mission to fuel learning.

MEET THE LEADERSHIP TEAM



GRACE MOYD

Executive Director



KATHRYN MCLEOD

Director of Marketing & Development



ERNEST MMGAGA

Tanzania Country Director

Thrive Global Project is the passion of a small but mighty team that has over 25 years of combined experience in directing non-profits, social enterprises, and leading trips across the globe.

2021 BOARD OF DIRECTORS

- **CHRIS HANNE** - Dashiell Realty
- **ANNIE MAKELA** - Hillbrook School
- **STACY MCBRIDE** - Contec
- **JJ LITRELL** - WellAir
- **JEAN-MARIE NSHIMIYIMANA** - Mastercraft
- **GARRY L. McFADDEN** - Mecklenburg County Sheriff
- **AMY DASHIELL** - Dashiell Realty
- **MICHELE DUDLEY** - Donahue Charitable Foundation
- **AYNSLEY STOTLER** - Wells Fargo
- **SIREESHA THOMPSON** - TRANE TECHNOLOGIES

THE THRIVE TRIBE

WHERE DONORS BECOME PART OF OUR TRIBE.

Join dozens who give monthly!

The Thrive Tribe is a group of dedicated donors who have turned their single donations into monthly donations!

For the cost of their monthly Netflix bill, these kind, generous and dedicated individuals create impact for students monthly.



THRIVE TRIBE

YOUR SUBSCRIPTION TO DOING GOOD

WANT TO KNOW WHAT WE'RE UP TO? FOLLOWS US!



OVER 20,000 SERVED

**THANK YOU FOR HELPING STUDENTS
& COMMUNITIES THRIVE**

We are unbelievably grateful for your
radical support in 2021.

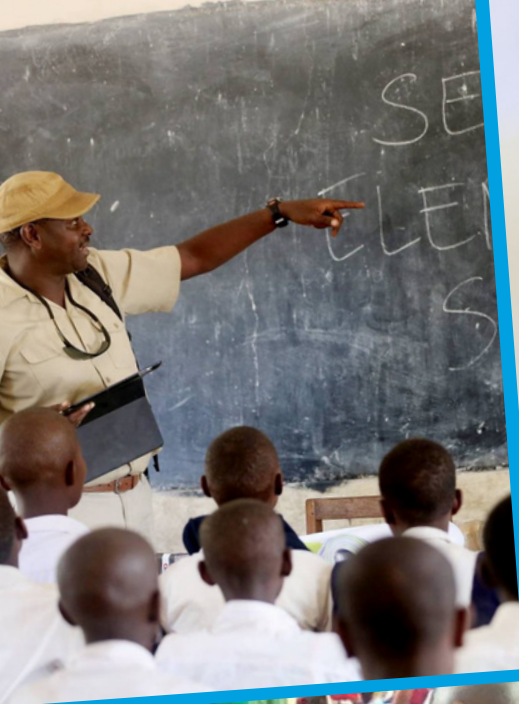
**We can't wait to see
what's in store for
2022!**

**WANT TO MAKE AN EVEN
BIGGER IMPACT IN 2022?**

DONATE TODAY AT:

thriveglobalproject.org





THRIVEGLOBALPROJECT.ORG