



THRIVE GLOBAL PROJECT

2019

# IMPACT REPORT

*UNZIP THE POTENTIAL*



# LETTER FROM GRACE



**Thrive.** I don't know about you, but this word means so much to me. In its simplest form, 'to thrive' means to **'flourish and prosper'** and in 2019, we did just that!

Our second year came with many new additions, including new team members, partnerships and opportunities to expand our reach. We leveraged our first year's experience to streamline and move at a speed that worked for both our organization and partners.

**We also committed to furthering our mission to provide students with quality backpacks and resources.** This year, we focused on expanding our reach globally, while simultaneously growing our impact locally. We are proud to say that we now impact students right in our own backyard in Charlotte, North Carolina.

**In the past two years, we have impacted over 8,000 students across the globe.** We were intentional in our efforts and saw even the simplest of acts made a huge difference. From stories of students in Uganda running home to proudly show off their new Thrive backpacks to their parents - to hearing of students in Charlotte who were beyond excited to have their very own Thrive backpack and could now share their school supplies with their siblings. Every day we hear how these small acts of love shift a child's perspective. **All of these stories were made possible because of your tremendous support in 2019.**

**Your giving was radical, kind, and intentional - We could not have supported thousands of students without you.** Thanks to private donors, all of your donations went directly into programming, and not a dime to administrative overhead, allowing students to THRIVE. **That's what we call our 100% transparency model!**

Together, we've almost made it to our goal of creating impact for 10,000 vulnerable students across the globe! **We couldn't be more excited for what the future holds for all of us.** After all, when you help others thrive, you thrive yourself.

Grace Moyd, Executive Director  
Thrive Global Project

# WHAT IS THRIVE?

## MORE THAN A BACKPACK - WE UNZIP THE POTENTIAL

More than a backpack. Thrive provides students around the globe with educational resources to empower them in the classroom. We believe that to break the cycle of poverty we must provide the tools for a quality education.



### SUSTAINABILITY

We invest in forming strong relationships with local non-profits on the ground working hand-in-hand with the students we support.



### LOCAL PARTNERS

We partner with local organizations around the world who are providing educational resources to the most vulnerable students.



### PROOF OF IMPACT

We monitor and evaluate the projects you fund with partner updates globally and ways to volunteer locally.



### 100% TRANSPARENCY

Private donors cover our operating costs so 100% of your donation will go towards providing educational resources to the most vulnerable students around the globe.

## ACCESS FOR EVERYONE

We believe in access to quality education for ALL students, regardless of race, gender, income or social status. We remove the barriers to achieving this education by providing the things that might keep a student from attending class and falling further and further behind.



# OUR REASON

## WHO WE SERVE

Meet the faces behind the work we do. Nothing else is more important in our work than those we have the privilege of serving!



## QUOTES FROM STUDENTS WE'VE SERVED

*"You can carry yourself with dignity in any learning environment knowing someone has your back and is investing in your potential and wants the best out of you as you look into the future to reach your goals."*

- ELIUPENDO, THRIVE GLOBAL PROJECT BACKPACK RECIPIENT

*"My future feels secure as my most important school items are in my new Thrive backpack. It has come to serve many functions - from housing my books to my school clothes and other basic supplies. I'm glad the new bags are made of durable canvas material and are locally made which creates money for the local community."*

- EINOTH, THRIVE GLOBAL PROJECT BACKPACK RECIPIENT

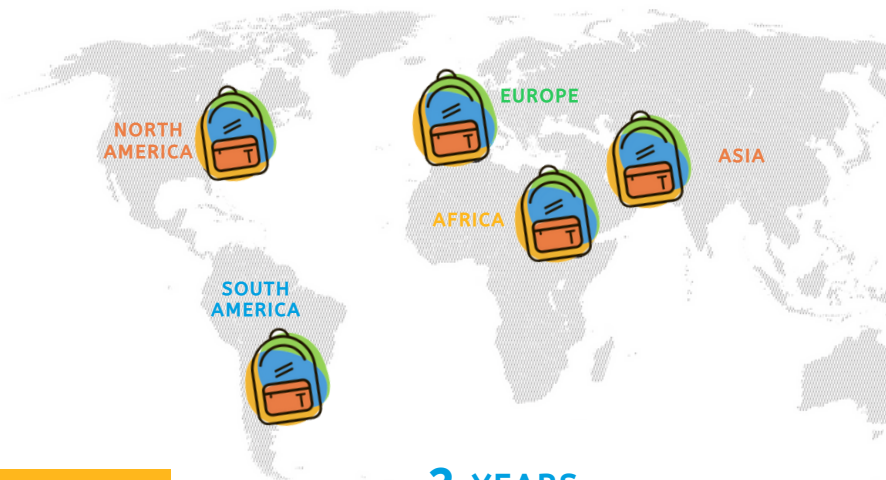


# OUR WORK

## WHERE WE WORK

We strategically choose partners who are doing front-line work in locations across the US and abroad. We believe that education knows no borders and that students across the globe deserve the same opportunities at a meaningful life.

Thanks to our partners, we currently work in the following areas:



## OUR IMPACT

**8,331** STUDENTS IMPACTED

**4,125** SUPPORTED DOMESTICALLY

**4,206** SUPPORTED GLOBALLY

**2** YEARS

**5** CONTINENTS

**11** PARTNERS

**47** COMMUNITIES IMPACTED

**13** CLIMBERS SUMMITED MT. KILIMANJARO

**2** FULL-TIME STAFF

# THRIVE PARTNERS

## PARTNERSHIPS

***Where we work is important, but so is who we work with!***

At Thrive Global Project, we strategically partner with key organizations to maximize our impact. Our mission to give access to quality education for ALL students gets stronger with each partnership we create.



## ***What our partners say:***

*"It is our mutual shared belief in the potent power of investing in and access to quality education that strengthens the partnership between TFFT & Thrive Global Project. By working together and ensuring students not only attend school but have all of the resources needed to realize their fullest potential, we become key actors in Tanzania's education landscape and the effort to achieve the United Nation's Sustainable Development Goals and transform lives for the better."*

THABISANI NCUBE - THE FOUNDATION FOR TOMORROW COUNTRY DIRECTOR

# 100% TRANSPARENCY

## WHERE THE MONEY GOES

### 100% TRANSPARENCY MODEL

Thanks to private donors, Thrive Global Project uses public donations to fund our programs and services directly without any overhead expenditures.

This model allows us to partner with a larger number of programs in the US and overseas to connect with students and families in unique and powerful ways.

### TOTAL RAISED

Because of your radical generosity, in 2019 we raised \$197,704!



# THRIVE CLIMB

## KILIMANJARO CLIMB

We offer trips to our donors and supporters to deepen their engagement in our mission. In 2019, our Kilimanjaro climb raised \$19,000!



## POWER OF A BACKPACK GALA

The gala helps us grow our donor base and celebrate our successes and further our mission. In 2019, our Gala raised over \$85,000.



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# THRIVE EVENTS

## THRIVE SUMMER SOIRÉES

Thrive Soirées are local fundraising events that deepen the level of engagement of our supporters.



## THRIVE VOLUNTEER SERVICE

Volunteering with Thrive is a fun way to engage students to give back!



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# THE THRIVE TRIBE

***WHERE DONORS BECOME PART  
OF OUR TRIBE.***

***In 2019 we launched the Thrive Tribe!***

The Thrive Tribe is a group of dedicated donors who have committed to making monthly donations!

Starting at gifts of just \$15 a month, these generous individuals create continuous impact for our Thrive students.



## THRIVE TRIBE

***LET'S GET SOCIAL!***

Follow us on social media and subscribe to our newsletter to get the latest stories and news about the students you support!



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# THE TEAM

## MEET THE TEAM BEHIND THRIVE GLOBAL PROJECT

The Thrive Global Project staff has over 15 years of combined experience leading non-profits and social enterprises globally!

### GRACE MOYD

*Executive Director*



### KATHRYN MCLEOD

*Director of Marketing & Development*



## BOARD OF DIRECTORS | 2019 AND NEW FOR 2020

- **CHRIS HANNE**, *President* - Dashiell Realty
- **ANNIE MAKELA**, *Treasurer* - Hillbrook School
- **STACY MCBRIDE**, *Secretary* - Contec
- **JJ LITTRELL**, *Member* - Elliott Davis
- **AMY DASHIELL**, *Member* - Dashiell Realty
- **MICHELE DUDLEY**, *Member* - Donahue Charitable Foundation
- **AYNSLEY STOTLER**, *Member* - Wells Fargo



THANK YOU FOR HELPING US

# UNZIP THE POTENTIAL

WE CAN'T WAIT TO SEE WHAT WE CAN DO IN

# 2020



THRIVE GLOBAL PROJECT  
IS A 501(C)3

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